

News Release

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FOR IMMEDIATE RELEASE

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Window World sponsors Pro-Am and John Rich & Friends Concert tee-off to FedEx St. Jude Classic



Window World's CEO Tammy Whitworth (center) along with Window World sales consultants, presents a \$50,000 check to Rick Shadyac (far right) of St. Jude Children's Research Hospital.

Memphis, Tenn. — Window World, Inc.®, America's largest replacement window and home remodeling company, sponsored the St. Jude Presents John Rich & Friends Concert on June 4 and the Window World Pro-Am at the 56th annual FedEx St. Jude Classic PGA TOUR event on June 5, both of which benefit St. Jude Children's Research Hospital®.

The second annual concert was sponsored once again by Window World. It was a star-studded fundraiser featuring John Rich, Big Kenny, Wynonna and Larry the Cable Guy. "One of the greatest honors of my life's work is to help the kids at St Jude. To bring music to their lives, and use music to raise funds for their care is something bigger than a hit song or a sold out concert," said Rich.

Window World conducted a contest among its nev for St. Jude. The top five fundraisers were

sales consultants to see who could raise the most money for St. Jude. The top five fundraisers were invited to Memphis to attend the concert. Just before the concert began, Window World CEO Tammy Whitworth, along with the top five fundraisers, presented a \$50,000 check to Richard Shadyac Jr., CEO of ALSAC/St. Jude Children's Research Hospital.

Window World also sponsored the Pro-Am, which kicked off the FedEx St. Jude Classic at TPC Southwind in Memphis, Tenn. As part of the sponsorship, Window World displayed The Stinger, a commemorative racecar that features autographs of Indianapolis 500 starters. For each signature received, Window World Cares®, the charitable foundation of Window World, makes a donation to St. Jude. To date, the car has raised \$43,848. During the Pro-Am, veteran Indy driver George Follmer autographed the car, making his the 232nd signature.

Window World Cares has been raising money for the hospital since 2008, and in 2010 Window World was named St. Jude's New Corporate Partner of the Year. "We are thrilled to support the children of St. Jude Children's Research Hospital through these events," said Whitworth. "Everyone has a good time, and most importantly, we're raising money and awareness for a great cause."

About Window World, Inc.®

Window World, Inc.®, headquartered in North Wilkesboro, N.C., is a replacement window company with stores and offices in more than 200 cities nationwide. Founded in 1995 and led by CEO Tammy Whitworth, the company supplies windows, siding and doors to consumers through its network of stores. Window World is an ENERGY STAR® retail partner. Its products have earned the Good Housekeeping Seal five years in a row. Additionally, through its charitable foundation Window World Cares®, the Window World family provides funding for St. Jude Children's Research Hospital® and was named New Corporate Partner of the Year in 2010. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World Cares®

Window World Cares® was founded in 2008 by Tammy Whitworth and her late husband, Todd. Since its inception, the foundation has raised more than \$3 million for St. Jude Children's Research Hospital®. To learn more about Window World Cares or to donate, visit www.WindowWorldCares.com.

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