News Release

October 7, 2014 **FOR IMMEDIATE RELEASE**

CONTACTS:

Todd Woods Window World, Inc. Phone: 336-667-2100

Email: TWoods@WindowWorld.com

Jessica Miller

Reed & Associates Marketing for Window World, Inc.

Phone: 757-962-7375

Email: Jessica@ReedandAssociatesMarketing.com

Window World Celebrates Top Industry Rankings Repeat

Company receives No. 1 Spots for the Sixth and Eighth Consecutive Years

NORTH WILKESBORO, N.C. — Window World®, America's largest replacement window and home remodeler, was recently named No. 1 Window Company in *Qualified Remodeler's* annual Top 500 for the eighth consecutive year, as well as No. 1 Replacement Contractor in *Remodeling Magazine's* Top 550 for the sixth year in a row.

Qualified Remodeler ranked Window World the No. 1 window company on its Top 500 list, marking the eighth consecutive time Window World has secured the top position. This standing is based on the publication's parameters of gross revenue and total completed remodeling jobs.

Window World also earned the No. 1 spot for Replacement Contractors in *Remodeling Magazine*'s Top 550 list, based on total 2013 revenue, number of jobs and 2014 projected revenue. This is the sixth year Window World has attained this honor, and the second accolade received from the magazine this year, following the recognition of CEO Tammy Whitworth in Remodeling's Big50 Class of 2014. The list celebrates 50 executives with exceptional expertise, business judgment, professionalism and financial success.

"We are humbled by the success our company has garnered over the past 19 years. Every member of our Window World Family has contributed to this company's ability to continue providing the types of products and services that will keep Window World as the industry leader for years to come," said Whitworth. "I cannot wait to see what our 20th year in business brings."

Window World has celebrated a number of accomplishments in 2014, including selling its 10 millionth window, earning the Good Housekeeping Seal for a seventh consecutive year and being recognized as a leader in some of the industry's most well-respected publications. The company is currently working towards selling its one millionth window for the sixth consecutive year, expected in the fourth quarter of 2014.

To learn more about the company and franchising opportunities, please visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest replacement window and home remodeling company with more than 200 locally owned and operated offices nationwide. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products. To date, Window World has sold over 10 million windows. For the second consecutive year, Window World ranked "Highest in Customer Satisfaction with Windows and Doors" by J.D. Power. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for seven consecutive years. Additionally, through its charitable foundation Window World Cares®, the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$4.5 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

###