## Window World Continues Reign Atop High-Profile List of Replacement Contractors

Window World Ranked No. 1 Replacement Contractor by REMODELING Magazine for 10th Consecutive Year

N. WILKESBORO, N.C. (June 4, 2018) – Window World, America's largest replacement window and exterior remodeling company, was ranked the No. 1 Replacement Contractor in REMODELING magazine's 2018 REMODELING 550 list. This is the 10th consecutive year REMODELING placed Window World at the top of its list of the nation's biggest replacement contractor companies. REMODELING also gave Window World the Big50 distinction, naming the company one of the 50 great remodeling firms based on its long-term financial and operational success.

The REMODELING 550 brings together the nation's biggest full-service remodelers, replacement contractor/home improvement firms, insurance restoration firms and franchisors. There are roughly 100,000 remodeling firms in the U.S. with payrolls. Earning a spot in the REMODELING 550 means Window World is among the top 0.5 percent in the nation.

"We are honored to receive this distinction and to continue our dominance at the top of this prestigious list," says Window World Chairman and CEO Tammy Whitworth. "The company is committed to the store owners and employees who make up the Window World Family, as well as to our customers. Earning the No. 1 spot in the REMODELING 550 list for the past ten years is an indication of the character and longevity of our brand."

REMODELING Editor-in-Chief Craig Webb notes there is a high turnover rate in remodeling, with roughly one-sixth of the firms going out of business annually. "In contrast, the bigger firms have a failure rate of less than 2 percent," says Webb. "Thus, becoming a REMODELING 550 company indicates that you have quality and staying power — two traits that customers value most."

REMODELING, published by Hanley Wood, is the leading publication in the home improvement industry. REMODELING has been and continues to be the indispensable tool that remodelers cannot do without — delivering the business know-how, product and technical information that home improvement pros need to help make smart decisions that will shape their success.

Claiming the No. 1 Replacement Contractor ranking by REMODELING is the latest in a string of accomplishments for Window World in 2018, including selling its 15 millionth window in February. Window World's windows recently earned the Good Housekeeping Seal for the 11th consecutive year. The Good Housekeeping Institute also granted the Seal to Window World's siding and Therma-Tru doors.

## **About Window World®**

Window World®, headquartered in North Wilkesboro, North Carolina, is America's largest <u>replacement</u> <u>window</u> and <u>exterior remodeling company</u>, with more than 200 locally-owned <u>locations nationwide</u>. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products,

with a total of over 15 million windows sold to date. Window World is an ENERGY STAR® partner, and its windows, siding and Therma-Tru doors have all earned the Good Housekeeping Seal. To begin your exterior remodeling project today, visit <a href="www.WindowWorld.com">www.WindowWorld.com</a> or call 1-800 NEXT WINDOW. For <a href="https://home.improvement">home improvement</a> and <a href="mailto:energy efficiency tips">energy efficiency tips</a>, décor ideas and more, follow Window World on <a href="#facebook">Facebook</a> and <a href="mailto:Twitter">Twitter</a>.

All 550 firms listed in the 2018 REMODELING 500 list can be found online at <a href="http://www.remodeling.hw.net">http://www.remodeling.hw.net</a>. There you can sort and filter the data, which includes information on the company's location, 2017 revenues, number of projects and average job size. The website also includes numerous charts and profiles that illuminate details regarding the group.

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