J.D. Power Gives Window World Top Customer Satisfaction Ranking

Window World is Highest in Customer Satisfaction with Window and Patio Door Retailers

N. WILKESBORO, N.C. (August 22, 2018) – Window World®, America's largest replacement window and exterior remodeling company, received the J.D. Power Award for ranking highest in the Retail segment of the 2018 Windows and Patio Doors Satisfaction Study. In addition to giving Window World the highest ranking in customer satisfaction among window and patio door retailers, J.D. Power also concluded that Window World performs particularly well in price.

The J.D. Power Windows and Patio Doors Satisfaction Study, now in its 12th year, reviewed satisfaction among nearly 3,800 customers who purchased windows or patio doors within the previous 12 months. Window World received 879 points out of a possible 1,000, which is 37 points higher than the retailer average. The study measured satisfaction based on performance in four factors: installation; ordering and delivery; price; and sales staff and service.

"It is incredibly important to us that our customers are satisfied with their Window World experience," says Window World Chairman and CEO Tammy Whitworth. "We are extremely proud of the products and services Window World offers, and receiving the J.D. Power Award confirms our customers are equally proud of the results of their home improvement projects."

J.D. Power is a global leader in consumer insights, advisory services, and data and analytics. A separate segment of the J.D. Power Windows and Patio Doors Satisfaction Study also measures customer satisfaction among window and patio door manufacturer brands.

Earning the J.D. Power Award for ranking highest in the Retail segment of the 2018 Windows and Patio Doors Satisfaction Study is the latest in a string of accomplishments for Window World. For the 12th consecutive year, Window World was ranked the No. 1 Window Company in the nation in Qualified Remodeler's Top 500 list. Window World's windows recently earned the Good Housekeeping Seal for the 11th consecutive year. REMODELING magazine also ranked Window World the No. 1 Replacement Contractor in its 2018 REMODELING 550 list for the 10th consecutive year.

About Window World®

Window World®, headquartered in North Wilkesboro, North Carolina, is America's largest <u>replacement window</u> and <u>exterior remodeling company</u>, with more than 200 locally-owned <u>locations nationwide</u>. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 15 million windows sold to date. Window World is an ENERGY STAR® partner, and its windows, siding and Therma-Tru doors have all earned the Good Housekeeping Seal. To begin your exterior remodeling project today, visit <u>www.WindowWorld.com</u> or call 1-800 NEXT WINDOW. For <u>home improvement</u> and <u>energy efficiency tips</u>, décor ideas and more, follow Window World on <u>Facebook</u> and <u>Twitter</u>.

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